

SOCODATA: new eco-sustainable tools that support specialists

The quality and optimisation of technical communication with customers and sector specialists are two of SOCOMECS UPS's primary goals. This strategy is now linked to compliance with company policy, which increasingly aims at eco-sustainability. Great progress has been made in this regard, such as the transfer of hard copy catalogues onto CD for products up to 10 kVA. With regard to paper documentation still in use, it is produced using material from reforested areas, thus preventing the destruction of precious hectares of vegetation.

However the company's ambition is still that of supplying end users and specifiers (designers and technical firms) with increasingly convenient, easy to consult, flexible, up to date tools. How? With just one CD (Socodata) that does not need to be installed, and contains all of the material that can easily be updated via the Internet.

New Socodata

In the past Socodata, the multimedia tool used at SOCOMECS UPS contained only the collection of product documentation, with limited automatic selection. Now though, both types of client need different information. The end user wants to become familiar with the product and its application in a given business segment, and the specifier requires additional information, such as the correct UPS sizing and battery endurance.

As far as the end user is concerned, the new version of Socodata not only now contains all technical and commercial documentation (catalogues, brochures, etc.), it also provides a complete product selection guide, where the end user can choose the UPS starting from different parameters, such as product range (single-phase, three-phase, etc.), model (Masterys, Delphys, etc.) and application (e.g. Industrial, Data Centre, etc.).

Socomec Configurator

Specifiers have the possibility of using a UPS configurator, which accompanies them step by step in sizing the machine. Configuration levels mainly regard the power of the load to be protected, number of phases, application and required autonomy.

It is also possible to download the electrical diagram, metric calculations and supply specifications, i.e. all UPS specifications. As a result a specifier will have the support of official documentation and be able to tender a proposal comprising SOCOMECS UPS products.

Eco-friendly tool

This is all supplied on a CD that can be updated via the web, where it is possible to upgrade and keep up to date with the Socomec UPS offering with a simple click of the mouse.

The CD is multilingual so just one release is sufficient for communicating with the rest of the world.

With this optimisation the consumption of disposable CDs is reduced considerably (due to the continuous renewal or launch of new products), and therefore contributes to lowering the impact on the environment.

In addition to improving its multimedia support, SOCOMECS UPS boasts a pre-sales team made up of professionals with an outstanding technical background. This team is always at the customer's complete disposal to personally meet any requirements, and provide technical support for the uninterrupted power supply system.

The SOCOMEC Group - an overview

SOCOMEK is an independent industrial group, specialising in the availability, control and safety of low voltage electrical energy for industry and the service sector.

Founded in 1922, the company bases its development on two complementary industrial activities:

- Electrical Switching and Protection Systems (*switches, fuse switches, changeover switches, cutout switches, electronic monitoring and protection, enclosures, cabinets, etc.*);
- Uninterruptible Power Supply Systems (*inverters, load transfer modules, rectifier/chargers, harmonic compensators, 400 Hz converters, etc.*).

SOCOMEK is a leader and specialist in its markets.

With 2500 personnel in 21 subsidiaries worldwide, SOCOMEC has complete control over the design, production and marketing of its products.

Nine industrial sites (4 in France, 1 in Italy, 1 in Tunisia, 1 in India, 2 in China) operate using the Group's primary areas of technological expertise, guaranteeing consistent quality of production and adherence to deadlines.

In 2009, the SOCOMEC Group achieved a turnover of 310 million euros;

Read more at www.socomec.com