

Socomec and the Energivie Cluster organise the first European summit in Strasbourg on the role of the building sector within the energy transition

Benfeld, 15 October 2014

The Energivie Summit, the first international symposium on the role to be played by the building sector in the energy transition was recently held in Strasbourg. Organised on the initiative of the Alsace Energivie Competitiveness Cluster (with Socomec holding a seat on the board of directors), the summit met all expectations, attracting nearly 1,000 international participants who came for exchanges and debate on the 3-5 November focusing on the trends that will impact the construction and renovation of tomorrow's buildings.

The Energivie Cluster's new European dynamic

The Energivie Summit embodies the new dynamic set in motion by the Alsace Energivie competitiveness cluster (organisers of the symposium) that aims to adopt an international strategy. The first goal is to be among the centres of excellence in the fields of energy efficiency in buildings and thus increase the competitive edge and capacity for innovation of its members through European project collaborations.

The "Davos" of energy efficiency

The Energivie Summit is part of the Paris Conference on Climate Change that will be taking place in 2015 and which has been placed under the patronage of Ségolène ROYAL, French Minister of Ecology, Sustainable Development and Energy.

Bringing together the main economic stakeholders from the sector, the Energivie Summit aims to develop the consideration of buildings in the energy transition on an international level and to define its critical role in the fight against climate change.

With 40% of the energy consumed in Europe, the building sector represents a major concern in the energy transition. Hence the importance of the current debate and the forthcoming solutions that will favour greater energy efficiency.

The holding of the symposium in Strasbourg is a first that is destined to be repeated and will make the Energivie Summit the "Davos of the positive energy building" in the words of Philippe Richert, president of the Alsace Regional Council.

A changing market

Themes such as using buildings in new ways, changes in our attitudes to energy consumption, business models and the realities of global costs or the role of buildings in the circular economy are all ideas, among many others, that were developed during roundtable discussions chaired by internationally renowned experts.

The almost thousand participants, comprising manufacturers, researchers, architects, construction companies, real-estate professionals and others from the building sector, were

thus able to establish an international network, share their knowledge of an evolving market and get up to date about the latest advances and good practices.

To conclude the symposium, experts from five continents presented a manifesto about the role of buildings in the energy transition addressed to the forthcoming international events.

About the Alsace Energivie Cluster:

The Alsace Energivie Cluster is an eco-technological competitiveness cluster certified by the French state to develop positive energy solutions for the building sector. It has 156 members from the worlds of business, research and education. Its aim is to accelerate the development and marketing of innovative products and services, fostering a favourable environment for innovation and the emergence of collaborative R&D projects. Its network dynamics and implementation of targeted programmes aim to improve the skills and economic development of its members.

For more information, please visit: www.energivie-summit.eu

ABOUT SOCOMEC

Founded in 1922, SOCOMEC is an industrial group with a workforce of over 3000 people around the world in 21 subsidiaries. Our core business: the availability, control and safety of low voltage electrical networks... with increased focus on our customers' power performance. In 2013, SOCOMEC posted turnover of 437 million euros.



FOR MORE INFORMATION

GAMBA Alain
Alain Gamba, Communications and Sustainable
Development Director
Tel. : +33 (0)3 88 57 41 38
E-Mail: alain.gamba@socomec.com

www.socomec.com