

## Renato Fratta is the new Managing Director UPS Division of SOCOMEC Group

*The UPS Division of Socomec Group has a new Managing Director: Renato Fratta, who is already the Chairman of SOCOMEC UPS Italy.*

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SOCOMEK, one of the world's leading industrial groups in availability, control and safety serving electrical networks, recently announced a change in the group's governance, appointing Renato Fratta as the new Managing Director of the UPS Division.

This followed on from excellent financial results for 2010 (23% growth with a turnover of 383 million euros) and the opening of the SOCOMEC UPS Dubai subsidiary.

Fratta will take charge of the UPS business unit which oversees 3 production plants (Italy, France and China) and more than 20 sales offices located around the world, totalling 1140 employees.

A native of Veneto, 56-year-old Renato Fratta joined the company in 1978. He gained a wealth of experience in the UPS Division's R&D Department, leading his team in the achievement of key targets, including the design of the first modular parallel system, technology which was subsequently adopted by other UPS manufacturers. In 1991 he became the General Manager of the Italian production plant and in 2002 was named the Chairman of Socomec UPS Italy.

The new UPS Division Managing Director will report directly to the group's Chief Executive Officer, Ivan Steyert, and will be a member of the Group Boards of Directors, a body that governs the entire group. The objectives of his mandate are to implement and put business strategy guidelines into practice, strengthening and optimising the synergies between the group's various divisions.

*"This appointment is a source of pride for me, and also represents a challenge. My priority is to reinforce and optimise the organisation and results of the UPS business unit, in order to maximise the satisfaction of our customers around the world. I have always believed that a manager's credibility is based on competence, respect, transparency and an openness to exchange. I will continue to uphold these principles in my new post,"* concluded Renato Fratta, SOCOMEC UPS Managing Director.

*"2010 was an important year for SOCOMEC UPS, with financial results that confirmed our winning strategies. We now want to carry on with investments. Our strength consists in taking our place as a global player with specialist expertise in 4 strategic applications: critical power, power control and safety, energy efficiency, and solar power. Our offering of applications with a high technical content is the result of cohesion and synergies between our assets. Renato Fratta's appointment falls into this framework of strategic growth"* stated Ivan Steyert, SOCOMEC GROUP CEO.

### Company Profile

**SOCOMEK Group** is an independent manufacturer specialising in the availability, control and safety of low-voltage electrical networks for industry and the services sector.

*Created in 1922, the industrial group has developed two business areas: Solutions for Control & Power, fuse switches, changeover switches, circuit breakers, electronic monitoring and protection, enclosures, cabinets,*

## Press release



*etc. and UPS Systems (uninterruptible systems, load transfer modules, rectifiers/battery chargers, harmonic compensators).*

*With 23 subsidiaries throughout the world, 9 industrial sites (France, Italy, Tunisia, India, China) and a turnover of 383 million euros, SOCOMEC combines technological innovation and skill with high-quality before and after sales services.*

*Group member SOCOMEC UPS is a leading company in the business continuity sector. SOCOMEC UPS provides benchmark services for the following applications: ICT, Data Centres, Healthcare, Transport, Industry, Retail, Public Administration and Finance, offering efficient, reliable and scalable solutions.*

*SOCOMECS-branded UPS systems offer high performance levels and save a considerable amount of energy. The company observes the European Commission's Code of Conduct by adopting its best practices while participating in the UN Global Compact initiative; it has also signed up to the Green Grid association.*

*For further information: [www.socomec.com](http://www.socomec.com)*